



Nottingham Trent

enactus™

ANNUAL REPORT

20
23



5

37

2000+

£7,160

67

Projects

Members

Hours

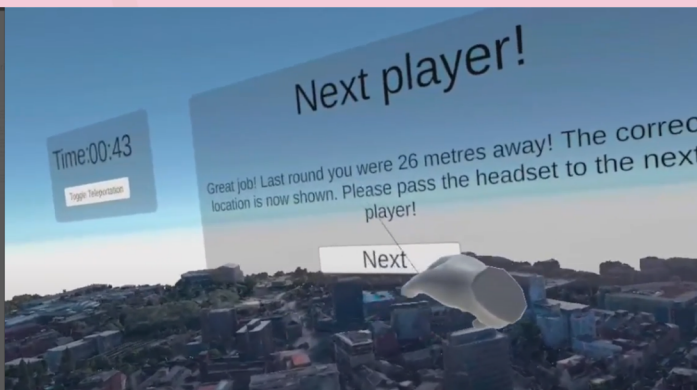
Awarded

Beneficiaries

SAVE REALITY

Creating an entire generation of life savers

SAVE REALITY
ENACTUS NTU



3 GOOD HEALTH AND WELL-BEING
4 QUALITY EDUCATION
16 PEACE, JUSTICE AND STRONG INSTITUTIONS
17 PARTNERSHIPS FOR THE GOALS



VR Game Demo (2:40 - 3:40)

ABOUT THE PROJECT

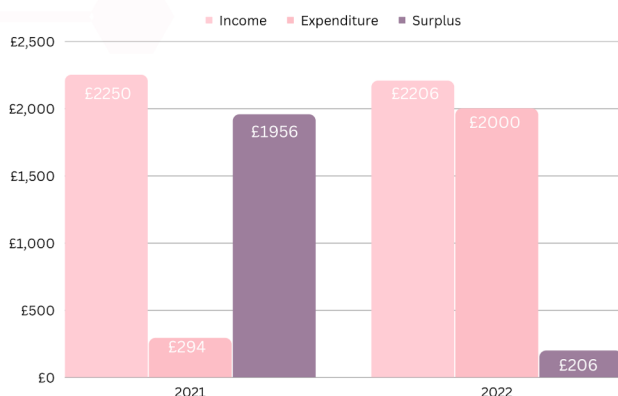
Save Reality employs VR technology to provide life-saving skills to students and make a positive impact on communities. Our endorsed choice-based approach to discussing knife crime and partnership with Anti Knife Crime Nottingham (Byron's Legacy) strive to raise awareness and advocate for the installation of bleed kits to prevent young lives lost to knife crime.

ENTREPRENEURIAL LEADERSHIP

- Nottingham is the **2nd most dangerous city** in the UK for knife crime.
- First Aid kit bandages are inadequate** for stopping knife wounds, necessitating the use of Bleed Kits.
- East Midlands Ambulance service **failed** to meet top-priority call targets for the **6th consecutive year**.

3-STEP MODEL

- 1** Knowledge - we start by informing the young person what a bleed kit is.
- 2** Behaviour - our VR game includes an interactive map to encourage the young people to find where bleed kits are.
- 3** Skills - We work on skills development by mimicking an experiential learning environment with a fun element of VR built in.



- 86% OF YOUNG PEOPLE SURVEYED HAD NOT HEARD OF A "BLEED KIT"
- 54% HAD BEEN DIRECTLY AFFECTED OR HAD A LOVED ONE AFFECTED BY KNIFE VIOLENCE.
- 70% SAID THEY FEARED FOR THEIR LIFE OR THEIR FAMILY'S LIFE.
- 28% FELT LIKE THIS BEFORE THEIR 14TH BIRTHDAY.

INNOVATION

- Using VR and teamwork for bleed kit awareness is a new teaching method.
- Queens Medical Centre surgeons & NTU paramedic students provide hands-on guidance during the bleed kit training, after the VR experience.
- Students race their classmates to locate kits across the city, with the help of their teams.

USE OF BUSINESS PRINCIPLES

Our business model involves partners from the Pythian Club (TPC) delivering our programme to schools. TPC is a grassroots organisation that delivers hundreds of youth sessions annually, both in and out of schools. We support the project's growth and track impact statistics to ensure goal achievement.

SUSTAINABLE POSITIVE IMPACT

A knife wound can cause fatal bleeding within 5 minutes, while ambulance response time can be up to 8 minutes. There are 10x more students in Nottingham alone than paramedics & support staff employed by the East Midlands Ambulance service.

MOSS CLUB

Empowering children to change the world



ABOUT THE PROJECT



Mrs Oakes Sustainable Storytelling (MOSS) Club is about encouraging young children to think creatively about solving world problems and their own ability to be a superhero by printing, animating and sharing their sustainable stories. This will boost their outlook on climate change and increase sustainability education in deprived areas.

ENTREPRENEURIAL LEADERSHIP

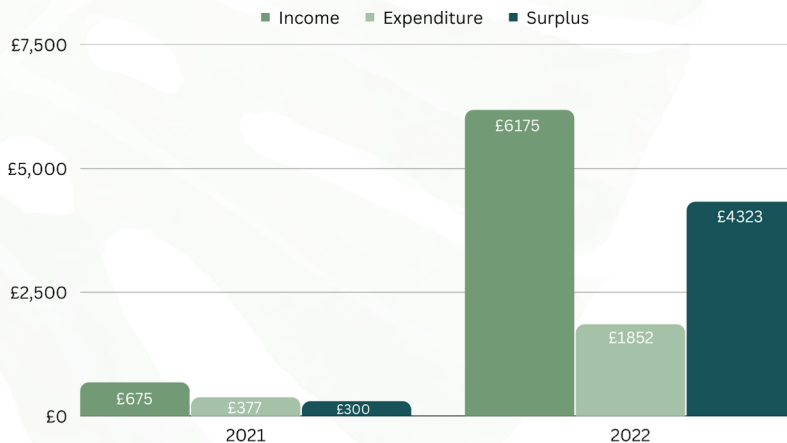
We improve students' perceptions of climate change and STEM, encouraging them to think about how they can contribute positively to world change. We also demonstrate Entrepreneurial Leadership and drive equal access to all by delivering workshops in deprived communities.



24% OF THE CHILDREN DO NOT HAVE ENGLISH AS A FIRST LANGUAGE.



AT DJANOGLY STRELLEY ACADEMY, 52.8% OF CHILDREN HAVE FREE SCHOOL MEALS, WHICH IS 3 TIMES THE NATIONAL AVERAGE.

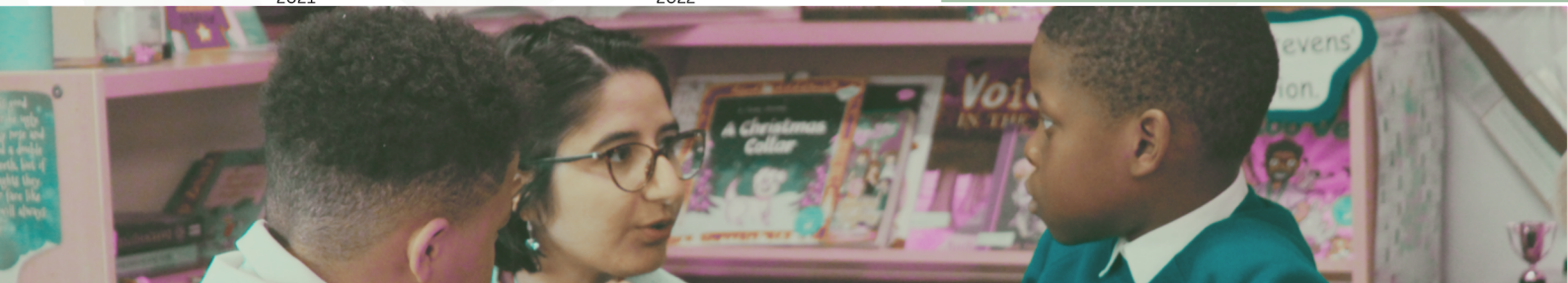


INNOVATION

- Inspiring children to develop sustainability awareness through education, science experiments and creativity.
- We show them that anyone can be a superhero and that future ways to save the world need imagination.
- We encourage young people to look at climate change with the optimism that they can address it.

USE OF BUSINESS PRINCIPLES

- We launched a **MOSS Club website** and are in talks with 3 providers to distribute our project in an **online teacher platform**. This makes the project more **accessible** while generating **income**.
- We are now seeking local charity bookstores in Nottingham's Lace Market to sell the children's books as inspiring child-produced storybooks.



SUSTAINABLE POSITIVE IMPACT

54 children were impacted by the MOSS Club pilot sessions. Many said this was the first book they owned.

"I get to write on a piece of paper and know that other people can see it too."
"I've never had anything done and made like this before. This is amazing."

This project ensures each child becomes more aware of sustainability and more empowered to affect positive change.

SEES PROJECT

Fostering mindsets of personal development

SEES (Sustainability, Enterprise, and Employability in Schools) aims to educate students aged 11-14 on entrepreneurship, social enterprise, and project development to foster the next generation of leaders. This initiative will encourage students to participate in sustainable projects through enterprise in collaboration with Enactus UK's NextGen Leaders program.



PROJECT PHOENIX

Advancing support, experiences and justice

Project Phoenix, in partnership with NTSU, addresses sexual harassment and provides support to survivors through a social media platform, offering a secure environment for sharing stories and connecting with assistance. Additionally, the project aims to educate children about boundaries, consequences of inappropriate touch, and raise awareness through school campaigns.



SPECIAL THANKS

Our Corporate Partners:



Our Community Partners:



Yumna Hassan

Yumna Hassan - President

Cassie White

Cassie White - University Advisor